

ISSUE No.1

2022年12月 | 第一期

LAIYUE

味 阅

不给“东西”下定义

Do Not Define It in Context

威士忌拥抱“江浙味”

Whisky Embraces Jiangzhe Flavor

文化中饮食的流动

The Flow of Food in Culture

杯酒光影·威士忌与电影

Whisky and Movie

中国的单桶威士忌投资真正“热”起来了？

Is China's single-cask whisky investment really hot?

全球烈酒动态

Global Spirits News

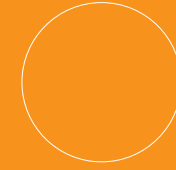
酒厂固碳新选择？支持更环保地喝酒

Support Environmentally Friendly Drinking



嵊州
蒸馏厂

阅威士忌
阅文字
阅生活



06

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Do Not De f ne

14

The Charm of Whiskey From:"Hope & Sesame"

24

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Whisky Experience Museum



36

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Whisky pairing with JIANGZHE favor

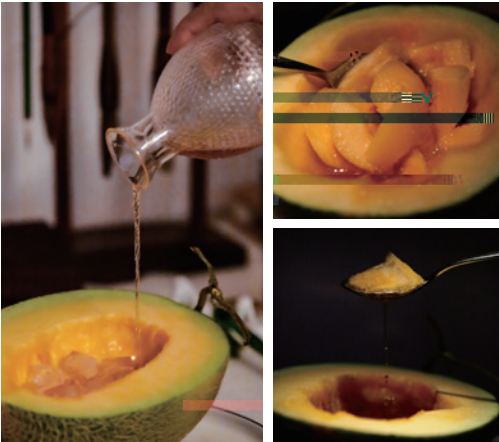
42

The Flow of Food in Culture



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Whisky and Movie

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Ode To Whisky Natural And Unrestrained
Drunk Elegant Please Oneself



86

Blending of Whisky

92

“ ”

I am , Therefore I Drink



104

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The Investment of Single Cask Whisky in China
is Really “Hot”



136

Flavour of Whisky

140

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Support Environmentally Friendly Drinking



146

Single Cask Whisky Tasting Notes



WHISKY & POP CULTURE

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视觉中国

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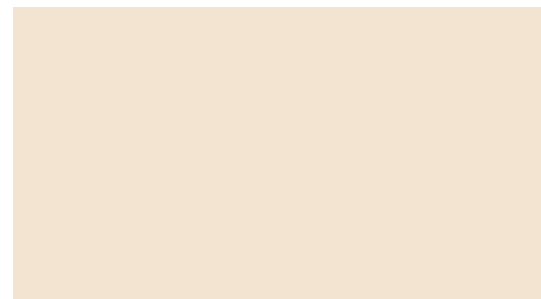
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The Charm of Whiskey

From: "Hope & Sesame"

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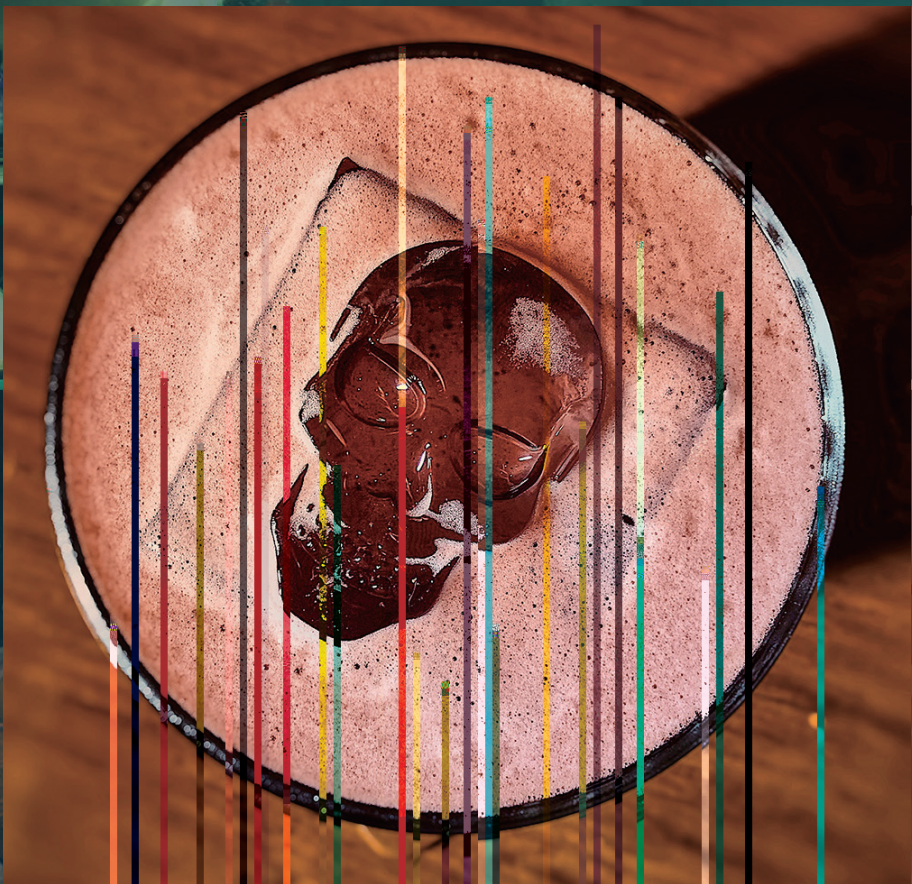
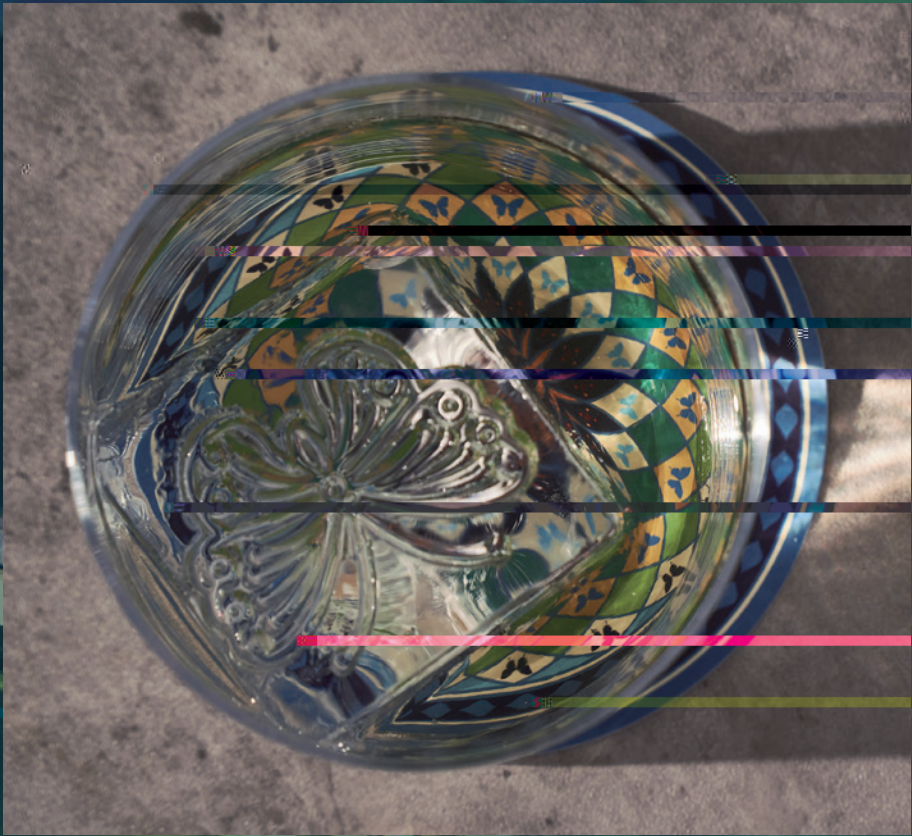
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More Possibilities



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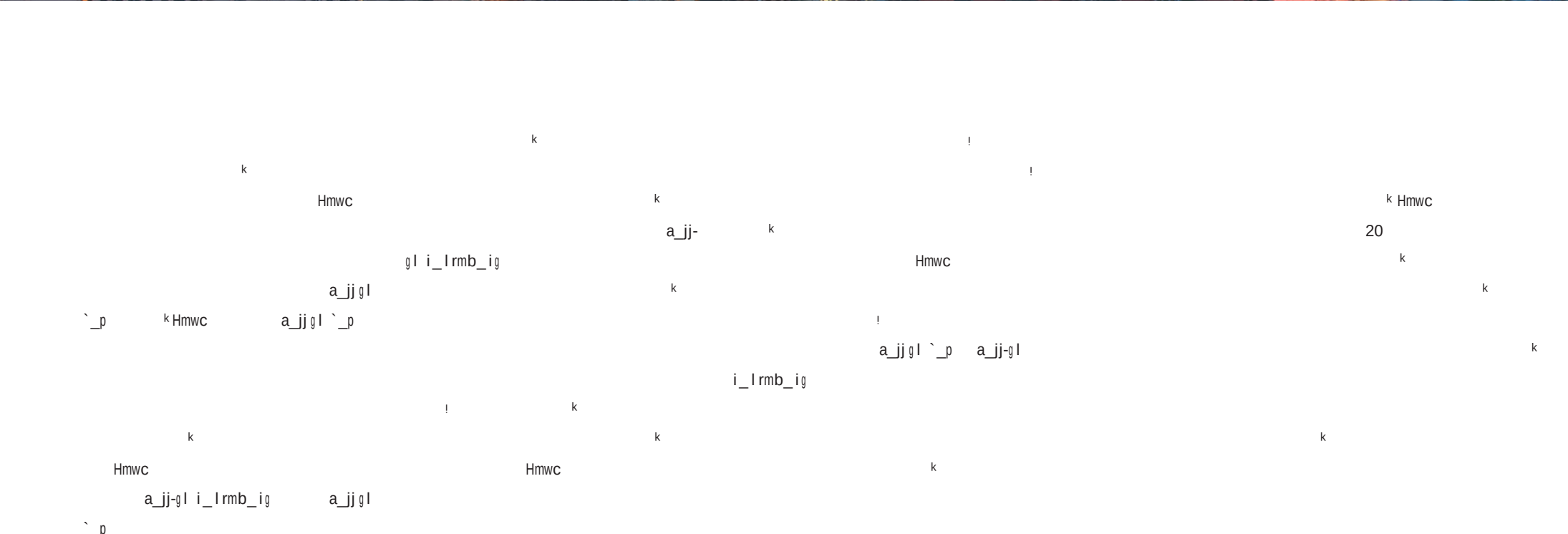
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XIA MEN ZHONGSHAN ROAD



Call in
Whiskey
Experience







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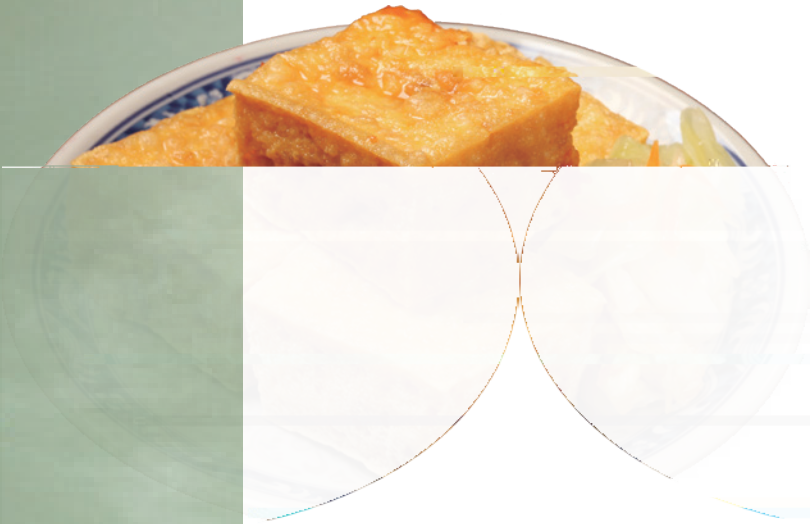


WHISKY &
CHINESE FOOD

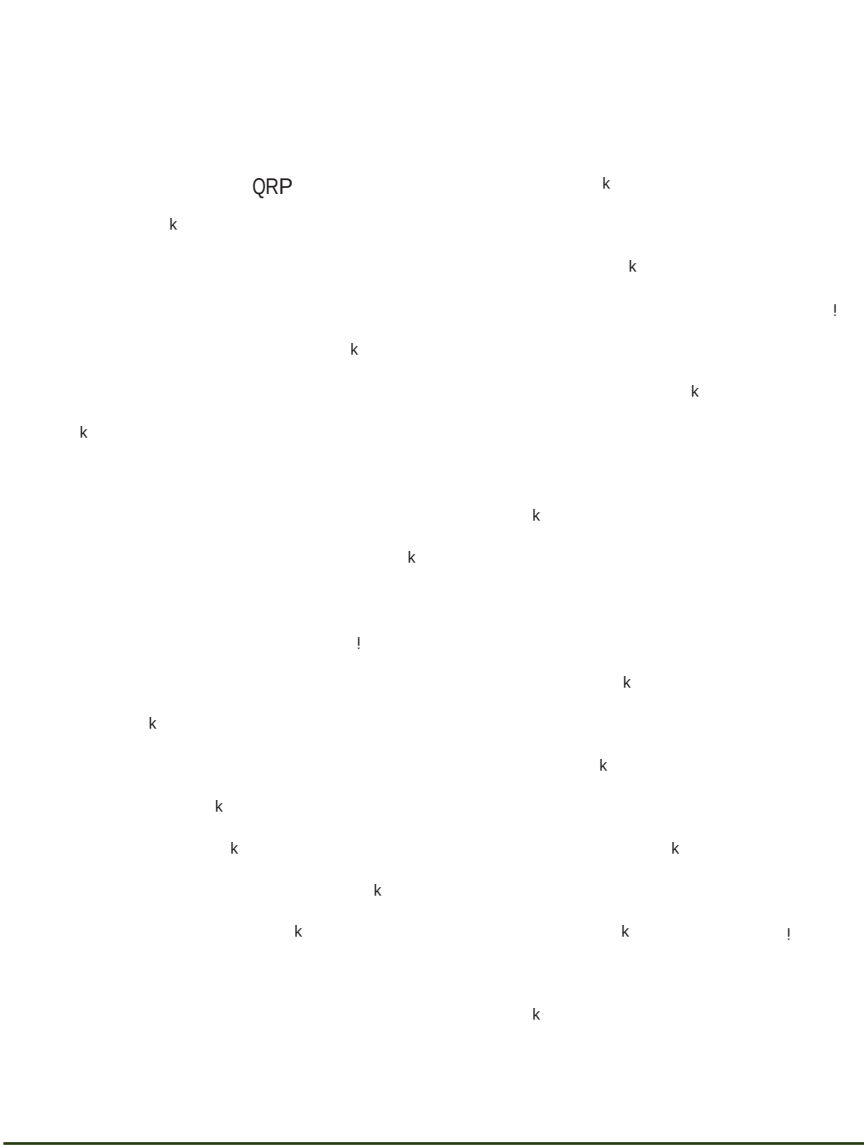
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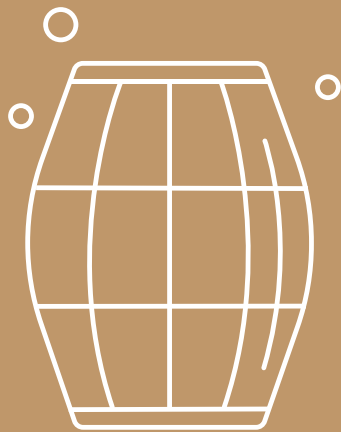
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THE FLOW OF FOOD IN CULTURE



Michael Rosenblum



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WHISKY & COMMAND FOOD

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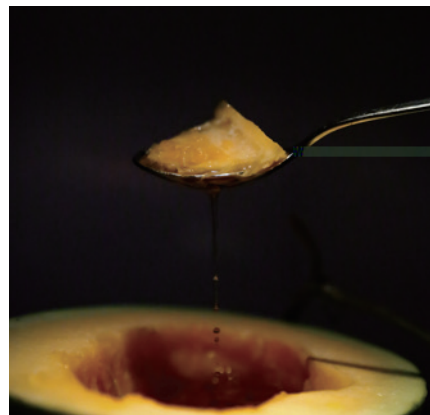
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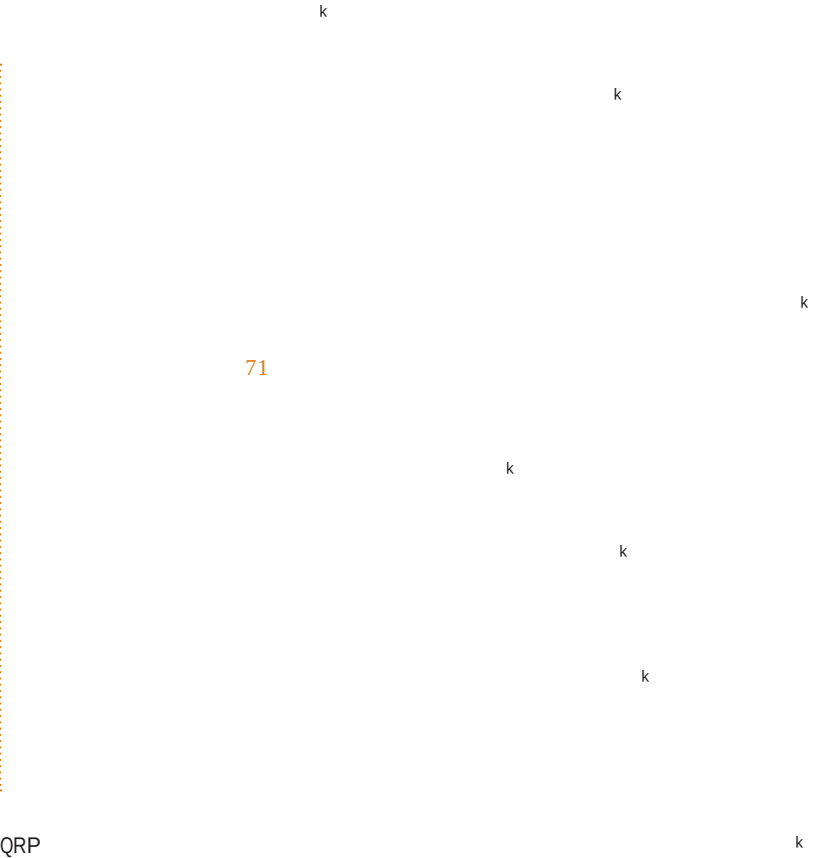


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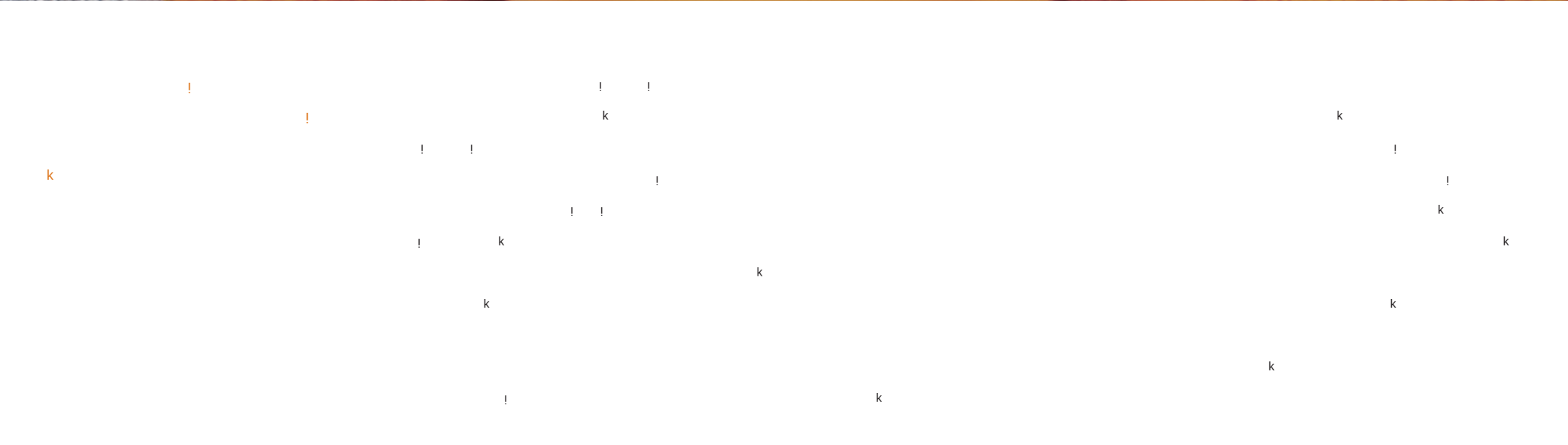
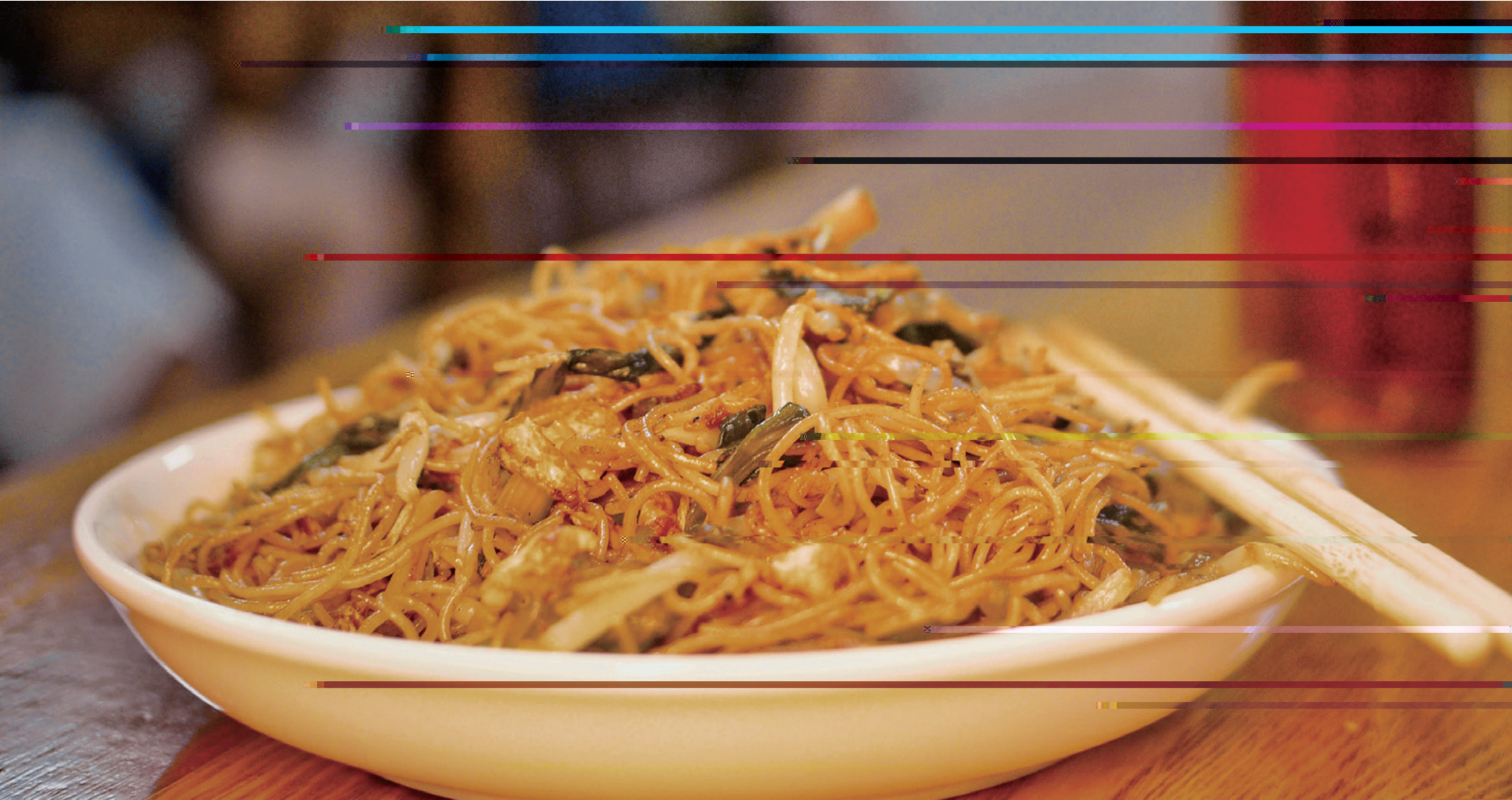


AT MIDNIGHT **W h i s k y** & STREET FOODS





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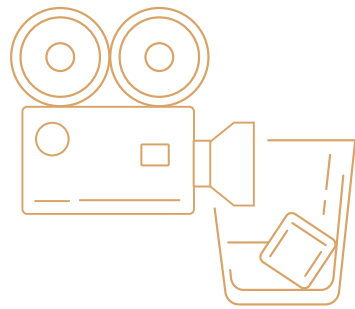


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WHISKY & ARTS



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BASED ON A TRUE STORY

DIRECTOR
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WRITERS
Matt Bondurant / •

STARRING
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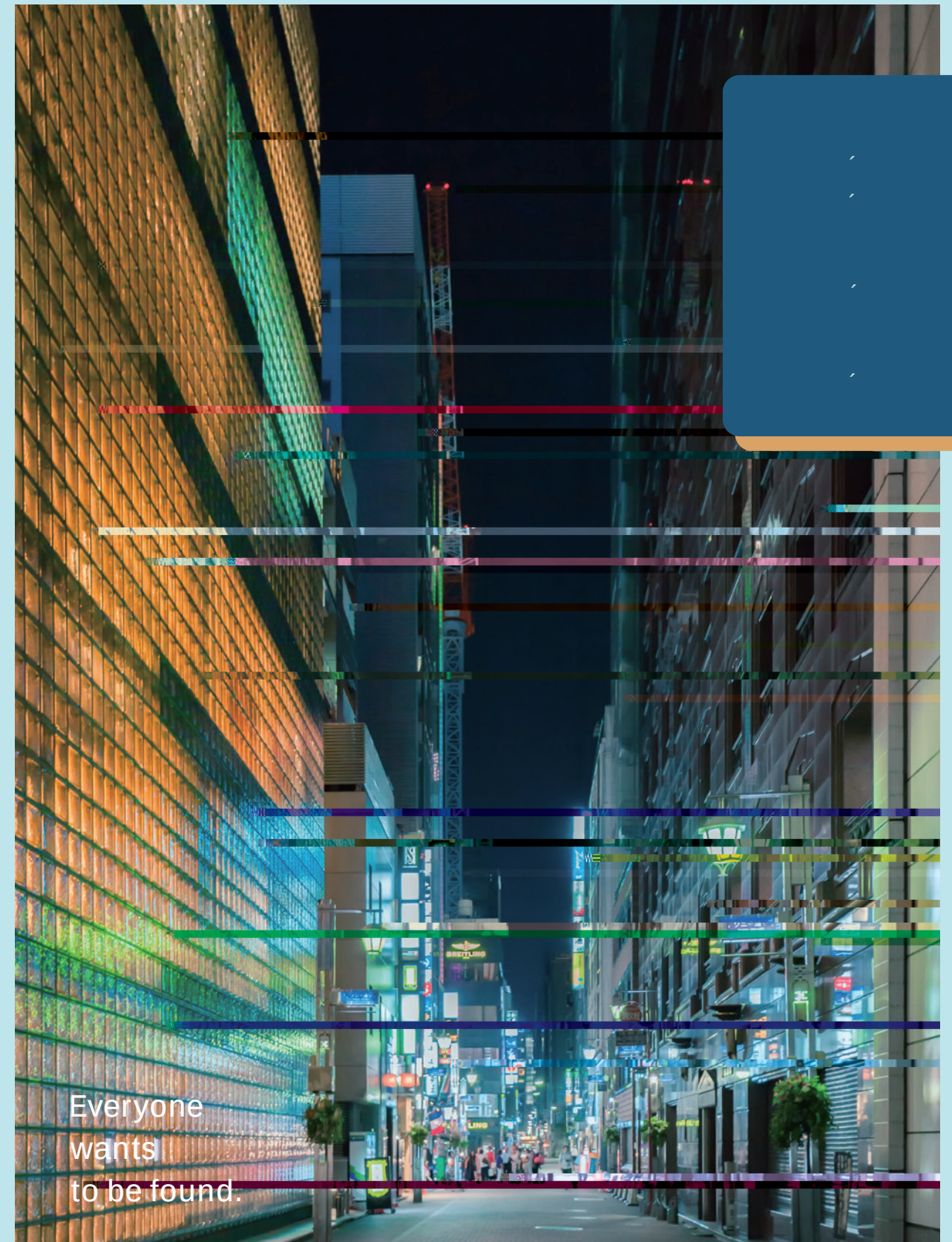


GREEN BOOK

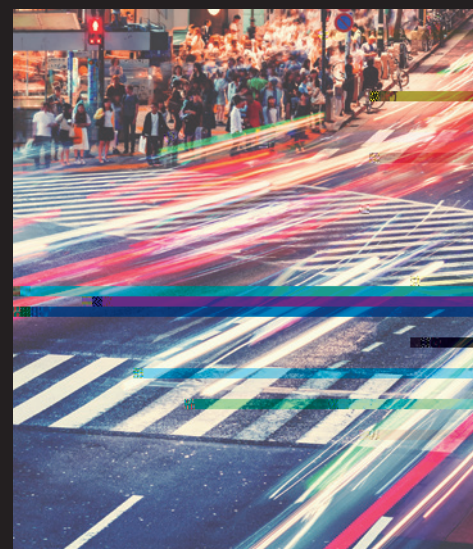
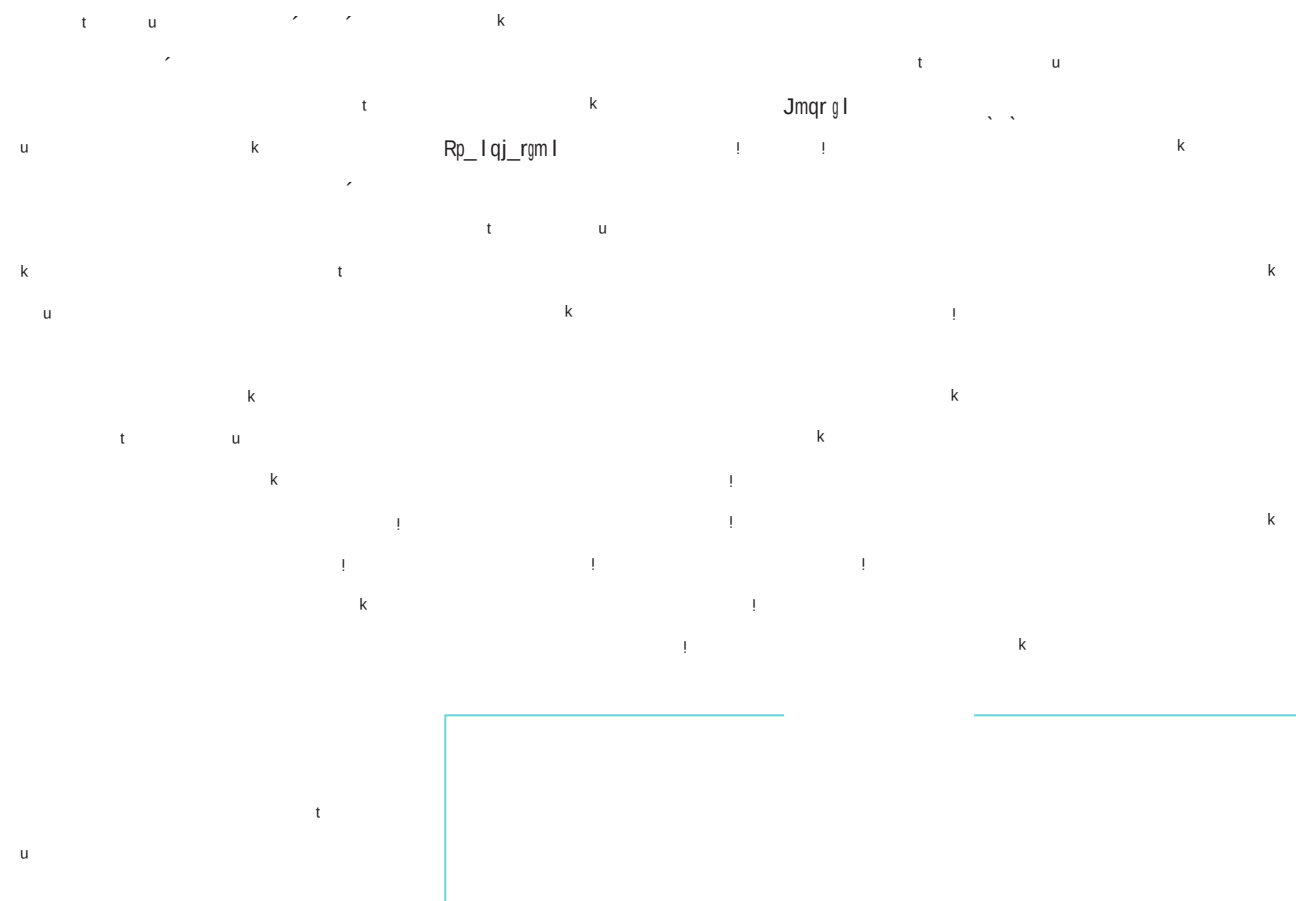
*Green Book*__2018



Lost In Translation



Lost In Translation ____ 2003



Ode To Whisky

**Natural And Unrestrained
Drunk
Elegant
Please Oneself**

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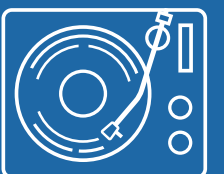
01 Whiskey Man

1966
A Quick One

1966
A Quick One



**Whiskey man's my friend,
he's with me nearly all the time
He always joins me when I drink,
and we get on just fine**

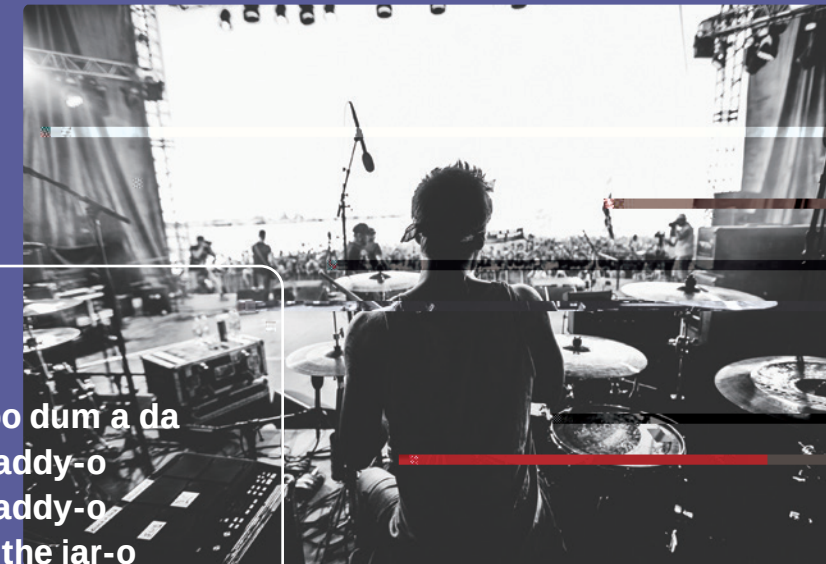


02 Whiskey in the Jar

1998
Garage Inc.



Musha ring dum a doo dum a da
Whack for my daddy-o
Whack for my daddy-o
There's whiskey in the jar-o



03 Alabama Song

1967
The Doors



For if we don't find
The next whiskey bar
I tell you we must die
I tell you we must die



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2010



05 Last Order / New Order

DOUBLE



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EMO WHISKEY



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This is how I spend my day
Emo Whiskey





WHISKY &
PEOPLE

Blending of whisky



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1 威士忌的调和

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世界调和威士忌

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I AM ,
THEREFORE
I DRINK

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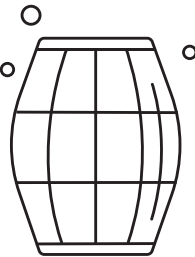
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INVESTMENT & AUCTION

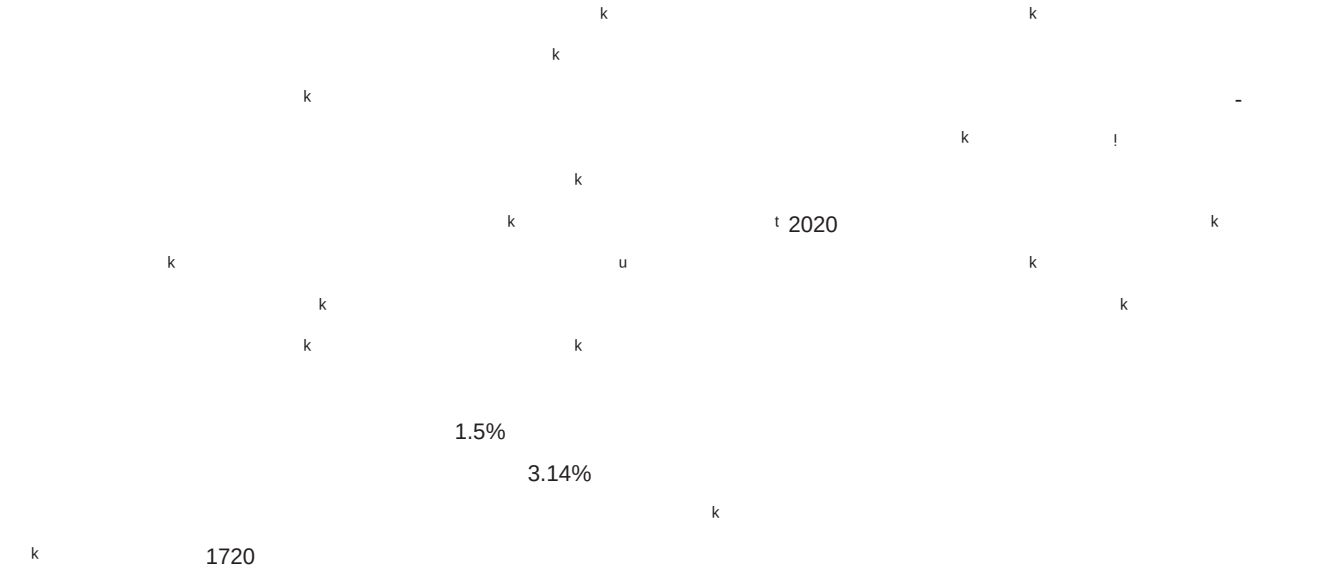
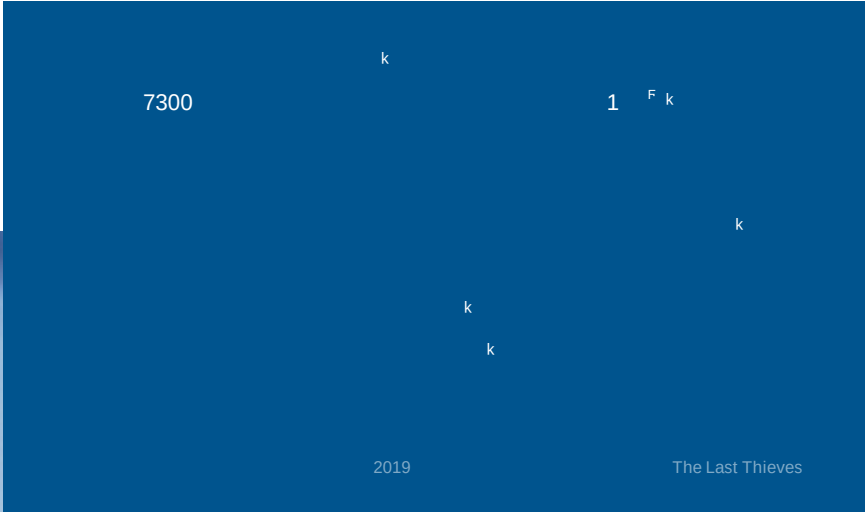
The Investment of Single Cask Whisky in China is Really “Hot”

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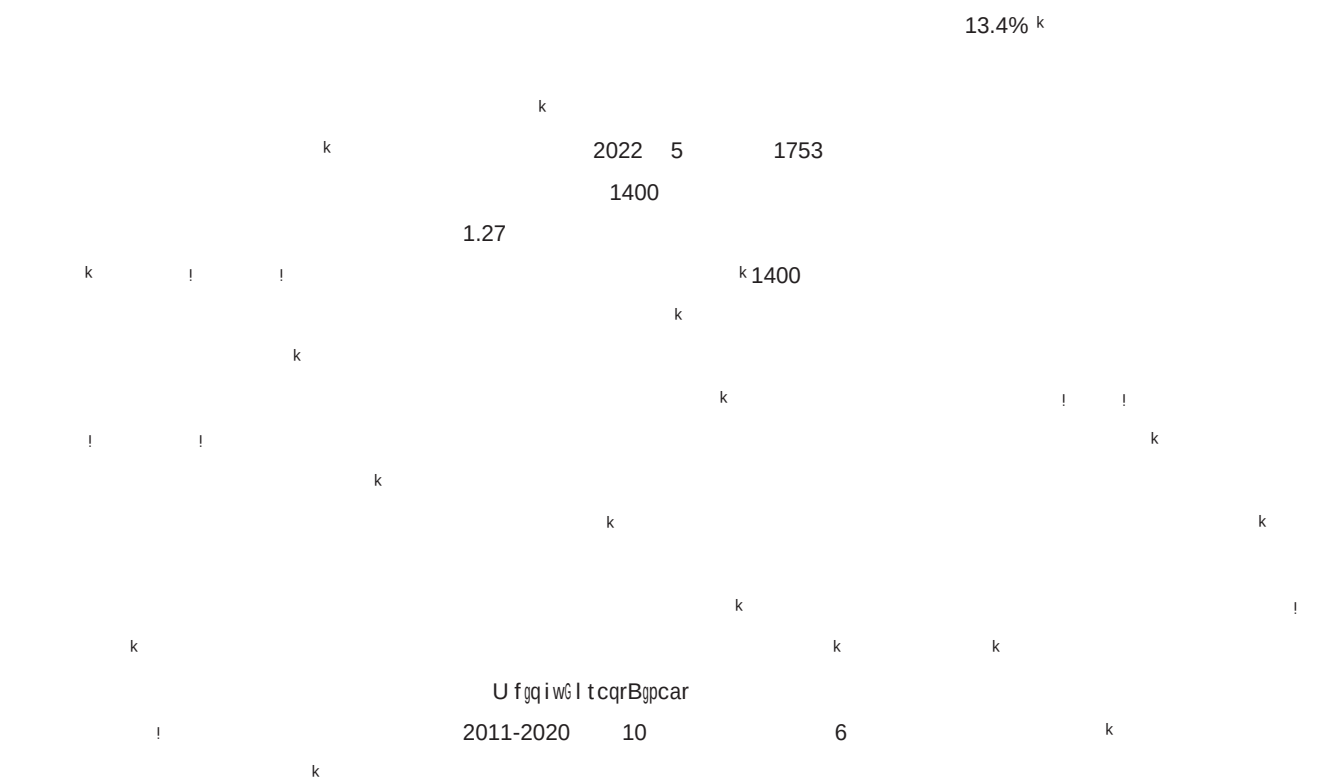
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GLOBAL NEWS & LAIZHOU DISTILLERY



GLOBAL SPIRITS NEWS



EXPANSION OF FACTORY

NEW CONSTRUCTION

MERGERS AND ACQUISITIONS

Rosebank

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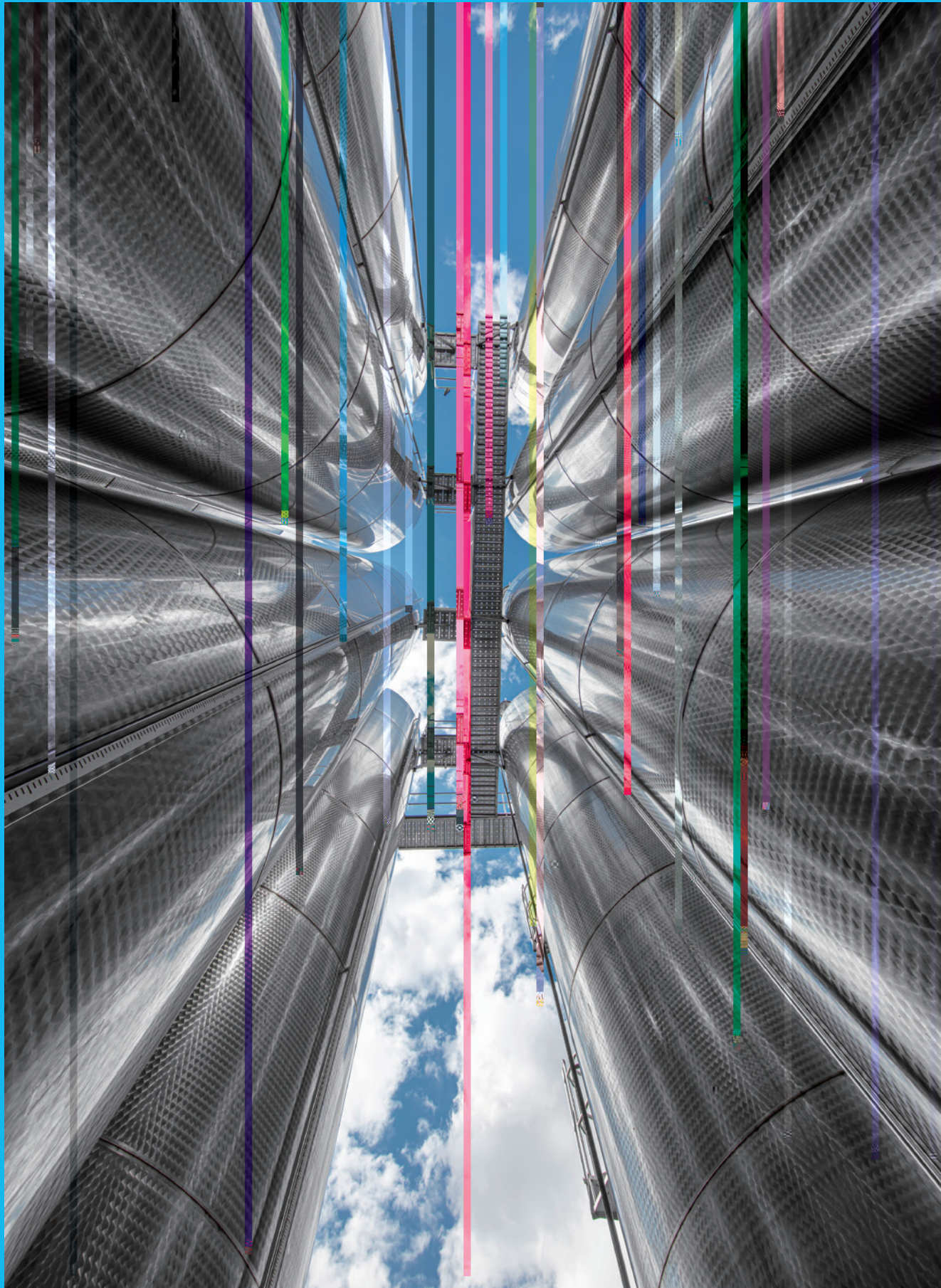
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AUCTIONS INVESTMENTS SALES



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Drinks International

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工艺
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PROCESS EQUIPMENT



ENVIRONMENTAL PROTECTION AND ENERGY SAVING



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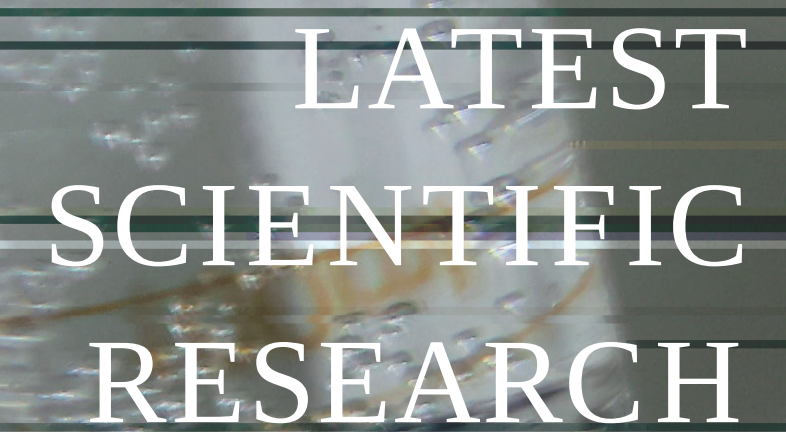
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LATEST SCIENTIFIC RESEARCH

Flavour of Whisky





1.Qrcu_pr, E.E., 2015. Rfc npmbpargmI md qcamlb_pw k cr `mjrcq ugrf dj\_tmssp nmrcIrg\_jbspqle`pcugle_lfb bgqrgjjge umpr dcp kclr_rgmIq. 6l Dcp kclr_rgmI Tmj.3 6qqsc 4. nn 43

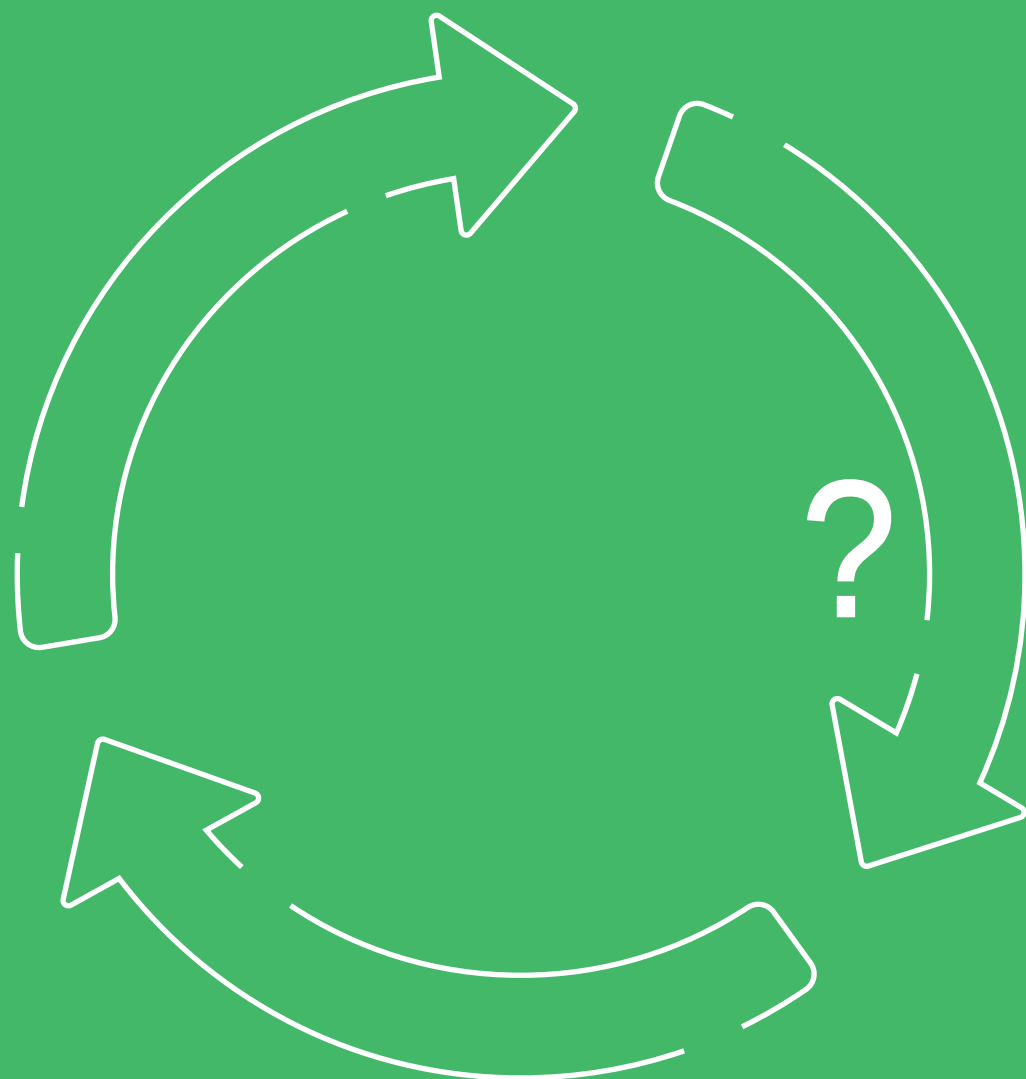
2.U_wk_pi, Afgqrmnfcp, _lb Fqjj ?.C., 2021. Rfc gl sclac md wc_qr qrp_gl mI ufqqiw lcu k_ic qngqpr _pm k_. 6l Dcp kclr_rgmI Tmj.5 6qqsc 4 nn 311

3.Ngeemrr, H.P.2014. U fgqiw, U fgqicw _lb @msp `mI 8 Am k nmqgrgmI \_lb ?l\_jwqq md U fgqiw. 6l Clawajmncbg\_md Dmmb \_lb Fc\_jrf 9 A\_`jjcpm, @., Dglej_q, N.K., Rmjbpb, D., Cbq.9 ?a_bc kga Npcqq 8 Mvdmpb, Sl nn. 314` 316.

4.Kmqcb_jc, H.P.9 Nscaf, H.-J. 1776. Ummb k_rsp_rgmI md bgqrgjjcb `ctcp\_ecq. Rpci bq Dmmb Qag. Rcaflmj. Tmj.7 nn73` 101.

3.Lgamj, B. 2014. @_raf Bgqrgjj_rgmI. 6l U fgqiw Rcaflmjmw, NpmbpargmI _lb K_picrgle, 2lb cb.9 Psqqcjj, 6., Qrcu_pr, E., Cbq.9 Cjqctqcp Jrb.8 ? kqrcpb_k. nn. 133` 156.

4.Bxg_jm, K.A.9 N_pi, P.9 Qrcclqcgq, H.9 Jgctclq, @.9 TcparpcncI, l.H. 2015. Nfwqgmjmew, camjmew _lb glbsqrpq_j _nnjga_rgmIq md _pm k _dmp k _rgmI gl wc_qr. DCKQ Kgapm`gmj. Pct. Tmj.41 (Qsnnj. Q1), Q73` Q126.



SUPPORT
ENVIRONMENTALLY
FRIENDLY DRINKING

视觉中国

Lmqg l e

R_qrg l e

Dg l gq f

WHISKY SINGLE CASK TASTING

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2022 12
LAIYUE MAGAZINE ISSUE No.1

/Publisher
LAIZHOU DISTILLERY
& /Creative Direction & Art Direction
the interdesign associates
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XXXXXX
/Front Cover
XXXXXX
/Translation
XXXXXX
/Proofreading
XXXXXX

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... & LAIZHOU DISTILLERY !



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